



FIFA World Cup

Qatar | 21 November -
18 December 2022

Put your audience at the heart of
the tournament

The countdown is underway for Qatar 2022, the 22nd FIFA World Cup. 32 teams will compete for the coveted trophy and for the first time the tournament will be held in November – December, in a reduced time frame of 28 days.

With expert knowledge gained over the last six FIFA World Cups, we know how important this event is for you and your audiences, so we will be there to ensure no story is missed.

The build-up to Qatar 2022

Our World Cup coverage is already underway and here is what you can expect from us:

- Previews and post-match reaction from selected FIFA World Cup **qualifying matches** from around the world.
- Previews and post-match reaction from a selection of matches from the FIFA World Cup inter-confederation play-offs.
- Native tongue reaction from the finals draw for the group phase. We will also provide reaction from those back home in various countries.
- Venue and team previews

FIFA World Cup Finals

Once the tournament is underway our crews on the ground will be producing a regular stream of relevant and appealing stories each day, including:

- Match previews
- Breaking news stories
- Team training and press conferences
- Reaction from fans both at home and in Qatar
- Coverage of FIFA news conferences
- Viral clips from around the tournament
- The funnier and more bizarre side of the FIFA
- The winning team's return home and victory parade

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