



**WORLD CHASE TAG™**



**S P O R T S**

WCT

DICE  
SPORTS



THE FIRST AND ONLY GLOBAL LEAGUE  
FOR COMPETITIVE TAG.





WORLD CHASE TAG™

WORLD CHASE TAG™ IS AN ADRENALINE RUSH, ACTION SPORT COMBINING THE ATHLETICISM OF PARKOUR WITH THE GAME OF TAG.

TWO TEAMS, OF UP TO SIX ATHLETES ON EACH TEAM BATTLE IT OUT IN A SERIES OF 20 SECOND, ONE-ON-ONE CHASES BETWEEN THE 'CHASER' AND THE 'EVADER' IN A COMPETITIVE 40X40 COURSE CALLED 'THE QUAD'.

WCT EVENTS ARE CONTESTED BY TEAMS FROM AROUND THE GLOBE FEATURING THE BIGGEST NAMES IN PARKOUR, FREERUNNING, AND NINJA WARRIOR DISCIPLINES.

EVENTS ARE HELD AROUND THE GLOBE INCLUDING THE U.S., UK, CHINA, AND FRANCE.

Therabody



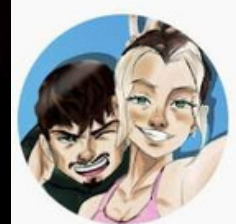


# PARKOUR ATHLETES ARE INFLUENCERS

Many of the elite WCT athletes come from backgrounds as stuntmen and women and feature the biggest stars of Parkour including social media influencers from around the world



**STORROR** ✓  
7.51M subscribers



**Charles & Mélanie** ✓  
711K subscribers



**Run & Jump**  
1.95M subscribers

**domtomato** ✓ [Follow](#)

3,067 posts 1.7M followers

**Dominic Di Tommaso**  
I jump on stuff... sometimes I even la  
@teamfarang

**PHAT**  
Professional sports team  
London based Parkour Team 🇬🇧  
With a very strong and positive mindset  
SPEED 🏃 POWER 💪 BELIEF 🧠

858 Posts 131 k Followers 11 Following

**STORROR** since 10.10.10

🇬🇧 Pro Parkour Team #storrор  
📺 YouTube STORROR (video every Monday)  
✉ ENQUIRIES team@storrор.com  
👕 CLOTHING @storrорstore... more

2,988 Posts 1.1 M Followers 9 Following

**dylanpawson** ✓

dylanpawson · 2.6M Followers  
➡ Instagram @dylanpawson

**brodiepawson** ✓

Brodie Pawson · 8.3M Followers  
🇦🇺 Pro Parkour Athlete IG @

**@olovernordin1** ✓

350 Following 2.5M Followers 75.4M Likes

They're real, and they're spectacular



"6 Underground looks the most legit of any movie I've seen before, because the stuff's really happening," Segar says. "The jumps are real."

Yes, the crew took safety precautions. The Storrор members wore cables during dangerous jumps, and there were boxes off-camera to help break their falls if something went wrong. However, none of those affected the actual movements. "The wires aren't influencing the movement," Segar says. "Gaps aren't being made double the size with a computer. They're really happening how you see it."



# WORLD CHASE TAG SOCIAL MEDIA



1M



1M



550K



204K



8.5K



113K

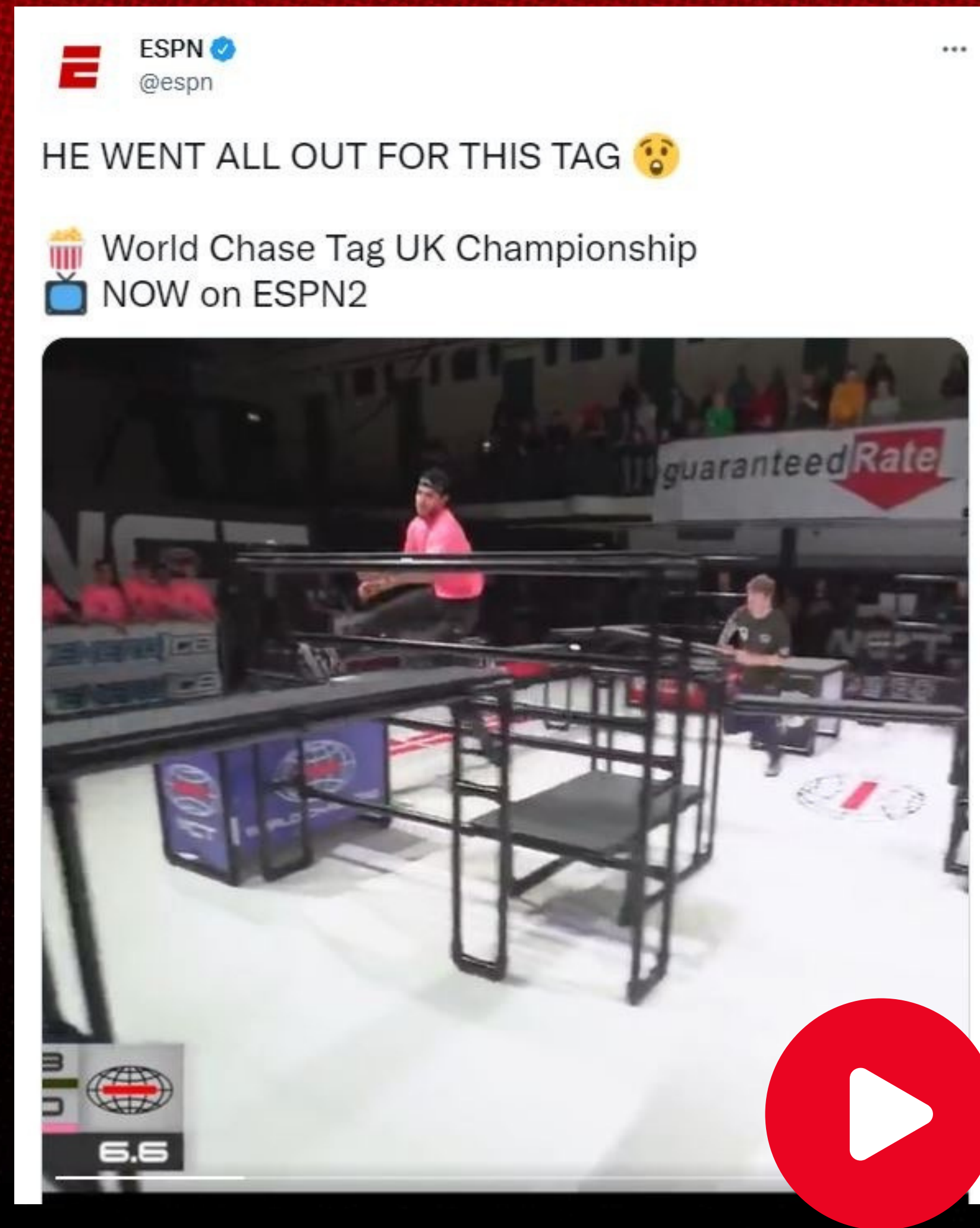
## DEMOS & DATA

- 18 to 34, 90% Male demographic
- 3M million followers and subs combined
- 1B Views 2017 -Present
- Each WCT event GAINS 45M organic online views



View Influencer Instagram Video Here

22.6 Million Views  
600k Likes  
2k Comments



View ESPN'S Video Here

452k Views  
7k Likes  
1k Retweets

# WCT CURRENT CONTENT LIBRARY

WCT4 2019: 1 x 1 HRS

WCT USA 2020: 7 x 1 HRS

WCT Extreme Battles: 6 x 1 HRS

WCT UK Championship: 2 x 1 Hours

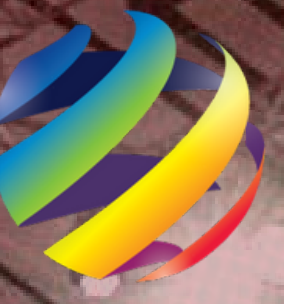
WCT5 World Championship: 8 x 1 HRS

WCT6 US Championship: 8 x 1 HRS

WCT6 Pan America Championship: 10 x 1

HRS Current Library: 42 x 1 HRS

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WCT WILL UTILISE ITS SOCIAL MEDIA REACH TO ASSIST  
WITH PROMOTING ANY LICENSING PARTNERSHIP**



# TWO-YEAR EVENT SCHEDULE



## 2023

WCT Pan America – March  
WCT French National – June/July  
WCT UK National – June/July  
WCT EMEA – August  
WCT World Championship - October  
WCT "Flight Club" (Digital Media)

## 2024

WCT Pan America – March  
WCT French National – June/July  
WCT UK National – June/July  
WCT Asia National - August  
WCT Asia Championship - September  
WCT EMEA – August  
WCT World Championship - October





# DISTRIBUTION PARTNERS PAST AND PRESENT

**ESPN ESPN2 ESPN+ SPORTSNET™ FOXTEL**



## Episode Library:

World Chase Tag 5 – Newest  
Episodes 7 x 1 Hrs 1 Episode



## One Hour Episodes:

Example episodes of library -19 x 1  
Hours  
*Password WCT2022*



# VIDEO LINKS

World Chase Tag™ 2022 Event Links:

WCT World Championship 2022

[WATCH >](#)

WCT U.S Championship 2022

[WATCH >](#)

WCT Talk Show Coverage:

BBC One Show (August 2022)

[WATCH >](#)

The Ellen Show (February 2022)

[WATCH >](#)



# ADDITIONAL NEWS ARTICLES

Sports Pro Media

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CNN

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Esports Observer

[READ >](#)



Also Coverage By:



[Newsweek](#)

**BARSTOOL SPORTS**

The Next Big Professional Sport Is.... World Chase Tag

**Sports Illustrated**

Professional Tag is a sport and it's awesome.

**Nerdist**

PROFESSIONAL TAG IS BASICALLY SUPER INTENSE COMPETITIVE PARKOUR

**LOS**

There's A Professional Tag Tournament And It Looks Amazing

**BBC**

Playground game or future Olympic sport? Welcome to the world of chase tag

**Newsweek**

Playing Tag May Be About to Become a Global Sporting Phenomenon for Adults—And It's Darn Competitive

**FOX SPORTS**

Tag is it! Childhood game goes pro

**CNN**

The children's game that's got professional athletes playing and millions watching online





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<https://dice.konnect.digital>

[partners@konnectdigital.com](mailto:partners@konnectdigital.com)

