

Series Intro

A composite image showing the Earth and the Moon in space. The Earth is on the left, showing a curved horizon with blue oceans and green landmasses. The Moon is on the right, showing its cratered surface. The background is a dark blue space filled with stars.

“ Amazing! How did humans even make this? ”

“ I know... doesn't it look like it came from outer space? ”

“ So, do YOU think aliens exist? ”

They do



Overview

The typewriter, the steam engine, penicillin, smartphones, facebook.

Inventions and technologies that have become the foundation of mankind's convenient life today.

What if they were all actually made by an alien corporation?

Coming to Earth from a faraway planet and secretly living with humanity for centuries is **Andromeda Corporation** - forever helping the progress of mankind.

Andromeda Corp. is once again dreaming of creating a new product that will shake the Earth!

To aid them in their cause they hire their first real human for some much needed user feedback. This human helps to spice things up, and although Andromeda Corp looks just like a normal company with normal employees, the extra-ordinary nature of things reveals itself little by little.

The story is told as if it's just an ordinary office sitcom, but in reality, the truth is anything but normal.

'The Office' just met '3rd Rock From the Sun'.



Andromeda Corporation

SEASON 1



OVERVIEW

TITLE	Andromeda Corporation
PRODUCTION	72Seconds
FORMAT	20 mins X 12 eps
GENRE	Comedy, Office sitcom
KEYWORDS	Drama / Humor / Extraordinary / Office Life / Love / Imagination / SF
LOG LINE	What happens when a human finally joins an ancient alien company? #office #daily_life #humans #aliens
REFERENCE	<How I Met Your Mother> <The Office>



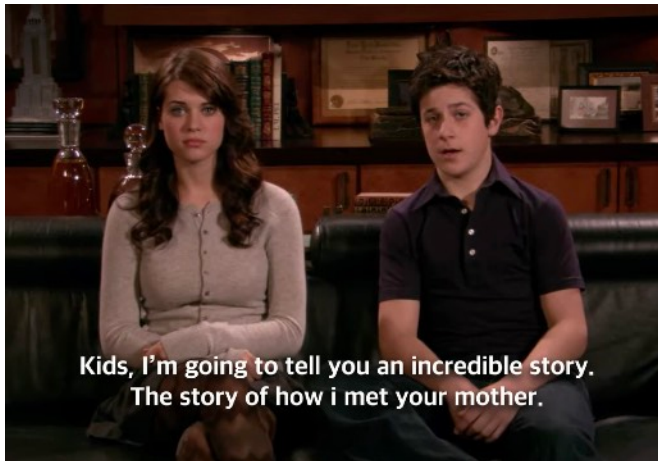
The Ground Rules

- 1 Andromeda Corporation, an alien company with a long history. It has advanced mankind for centuries. Sparked revolutions and started political movements across the globe. It collaborated with governments, intelligence agencies, and religious organizations. But in the 21st century, there is little left of its political past. The focus has turned to developing/selling innovative products that benefit our lives on Earth.
- 2 Aliens have been hiding their identity as not to upset history and order on Earth. Therefore, the world does not know of the existence of aliens.
- 3 You might have thought that many of Earth's esteemed citizens were human. In fact, most of them were sent from outer space to change the world: Marie Curie, Einstein, Edison, Shakespeare, Steven Spielberg. Even Oprah Winfrey and Baek Jong-won.
- 4 But not all aliens in the universe are amazing and talented. Team #3 of Andromeda Co., Ltd., the so called 'tail-enders', are having a case of inventors block. To get some much needed human insight, they hire one earthling in secret to help them get back on top.



Reference

Format / Structure



<HOW I MET YOUR MOTHER>

“You look fine.”

“(NAR) is what I said, but all aliens still looked a little like ET to me.”

It was in the early 2000s.

When the first human joined an alien company.

The story framework is reminiscent.

Style: Narration, recollection, the imagination of the protagonist. Sometimes the story morphs into biased or distorted memories.

Story / Style



<THE OFFICE>

“Word around the office is ...”

Development team #3. A team comprised of aliens that are more ‘human’ than humans.

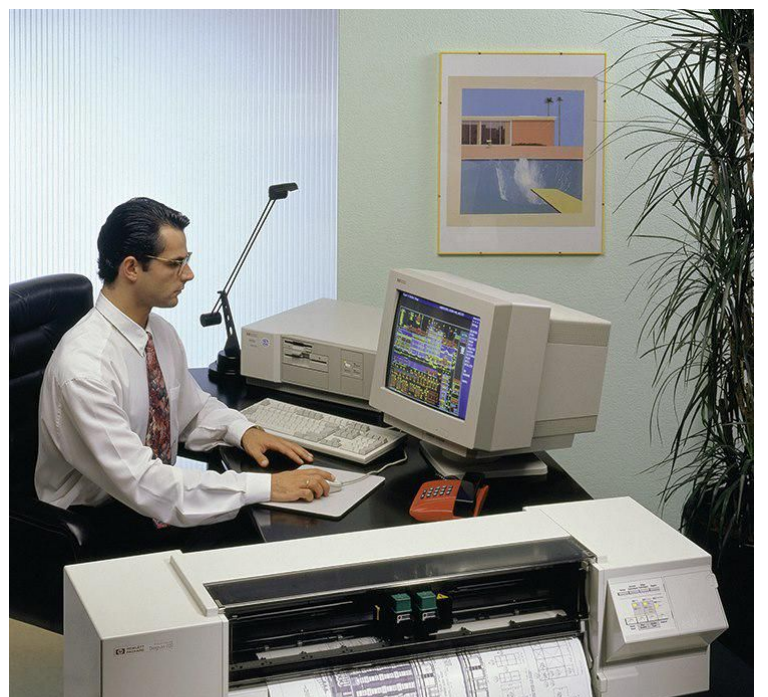
The story of ordinary office workers in the unpredictable drama of (non)human life.



MOOD BOARD



MOOD BOARD



Company Intro

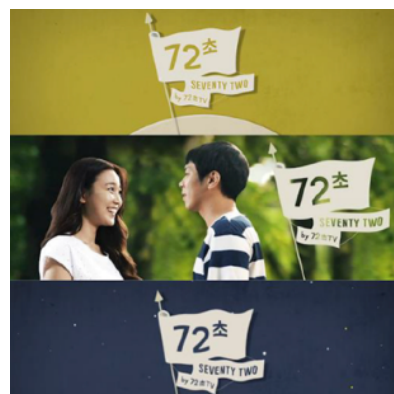
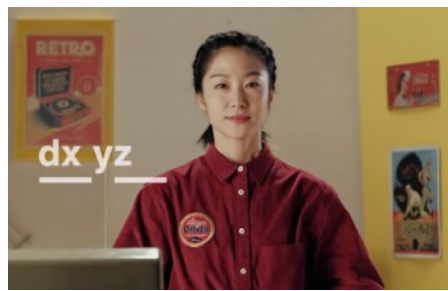
72SECONDS

Name	72Seconds
CEO	Chiehwan Sung
Founded	13 Feb 2015
Available IP's*	More than 22 IP's including 72Seconds, dxyz, Miss O, and Banana Actually. *dxyz 2019 Int. Emmy nominee *The Sensible Life of Director Shin 2018 Int. Emmy nominee

Executive Creative Director / Kyunghwan Jin

72Seconds Drama, dxyz, tvN Family portrait, Deux Yeoza, Okhee's Interview, and more.

Creation, Development, (Pre)Production and Post.



FIN.